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Storyboarding for eLearning

Training Syllabus

Bring your eLearning ideas to life!

Whether you're storyboarding text-heavy content or scenarios, this course will equip you with practical skills to plan and execute your eLearning projects with confidence and creativity.

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Overview

This course provides a comprehensive introduction to the art of storytelling in learning design and content planning. Bring your eLearning ideas to life with well crafted stories that's relatable and engaging for your audience! Together, we'll explore the essentials of creating clear, visually appealing, and effective storyboards for various eLearning formats. You'll learn about the tools, techniques, and strategies to design storyboards that captivate learners, keep content organized, and ensure seamless collaboration.

Prerequisites

This course is perfect for anyone passionate about creating eLearning content! To get the most out of it, we recommend you get familiar with basic eLearning concepts or instructional design principles; have basic knowledge of tools like Microsoft PowerPoint or Word (no advanced skills needed); an open mind and enthusiasm for storytelling and visual planning; as well as a willingness to collaborate and explore new tools and techniques.

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Course Objectives

01
Tell clear and visually appealing stories

Use techniques like action mapping, storytelling, and content chunking to create engaging and effective storyboards tailored for various eLearning formats, including text-heavy content, animations, and scenarios.

02
Craft engaging learning experiences

Know the key elements of a storyboard and understand their role in designing impactful eLearning, while mastering tools like Miro, PowerPoint, and Word to create professional and visually engaging storyboards.

03
Practical application of storytelling

Apply best practices and collaborative strategies to streamline your storyboarding process, avoid common challenges, and create more effective and engaging eLearning designs.

Core Topics

Storyboarding for eLearning

Introduction and Elements of a storyboard

Telling stories

Tools and software for storyboarding (Miro, PowerPoint,Word)

Collaboration and Pitfalls.

Storyboarding and Content Planning

Steps to storyboarding

Action Mapping

Content Chunking

Content Sequencing

Practical Development Of A Storyboard

- Storyboarding text-heavy content

- Storyboarding an animation

- Storyboarding a scenario

Best practices for storyboarding

Writing different types of storyboard

Case study Analysis and Storyboard Review

Visual examples of good and bad storyboards

Revising storyboard based on feedbacks

AI tools for productivity

Program Details

Duration: 2 days live session/ 6 hours per day

Course Dates: March 28th – 29th August 29th – 30th

Class details: Virtual instructor-led, In-class exercises, Practical's, Knowledge checks, practical projects

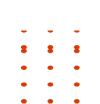**Course Fee:** N150,000 *(Get 15% early bird discount when you register before 31st January, 2025)*

Payment Information:

Alula Learning Limited
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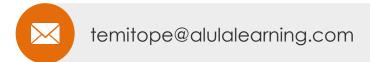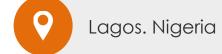**Fcmb.**

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Have questions about the training or unsure which course is right for you?
Send us an email, and we'll get back to you quickly. We look forward to have you join us in class!

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Thank You

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