

Learning And Instructional Design Fundamentals

Training Syllabus



Explore the foundational principles that shape meaningful educational experiences. From learning theories and preferences to proven instructional design methodologies like ADDIE, SAM, Blooms Taxonomy and more.

Overview

This course provides a comprehensive introduction to the foundational principles and practices of learning design. It explores critical learning theories, styles, and models, offering a deep dive into instructional design methodologies such as ADDIE, Bloom's Taxonomy, SAM, ARCS, and Kemp's Design Model. Participants will learn to analyze training needs, identify learning gaps, and develop effective learning objectives aligned with instructional strategies. Through practical case studies, the course emphasizes applying these principles to create impactful and learner-centric educational experiences.

Prerequisites

This course is designed for a variety of skill levels. While no advanced expertise is required, you'll benefit most if you have a basic understanding of educational practices or some teaching experience and feel comfortable using digital tools like Microsoft Word or Google Docs to document your ideas and plans.

This class is also suitable for individuals who bring a curious mind, critical thinking skills, a knack for analyzing learning needs and gaps and share a genuine passion for designing or improving learning experiences, whether in education or corporate environments.

Course Objectives

01

Support learners needs

Conduct Training Needs Analysis and Learning Needs Analysis to pinpoint learning gaps, and craft clear, actionable learning objectives that align seamlessly with instructional strategies and support your learners' unique needs.

02

Create effective learning experiences

Explore the application of foundational learning theories, styles, and models in real case scenarios, while analyzing and comparing instructional design frameworks to create effective learning experiences.

03

Practical application of theories

Apply the ADDIE model and other instructional design frameworks to create learner-focused educational experiences.

Core Topics

Instructional design fundamentals

Introduction to Learning theories;
Understanding Learning Preferences;
Learning Models;

Instructional design methodologies

Overview of instructional Design
Key principles of instructional design,
Introduction to common instructional design models (ADDIE, Bloom's Taxonomy, SAM, ARCS, and Kemp's Design Model)

Understanding ADDIE & Blooms Taxonomy

Exploring Instructional design models
Similarities and Differences among ID Models
Understanding ADDIE Model (Advantages and Limitations);
Practical case studies.

Needs Assessment and Learning Objectives

Introduction to TNA & LNA;
Gaps Analysis
Writing effective learning objectives;
Aligning learning objectives with instructional strategies and learner's need;
Practical case studies & AI tools for productivity

Program Details



Duration: 2 days live session/ 6 hours per day



Course Dates: March 21st to 22nd; August 22nd – 23rd



Class details: Virtual instructor-led, In-class exercises, Practical's, Knowledge checks, practical projects



Course Fee: N150,000 (*Get 15% early bird discount when you register before 31st January, 2025*)



Payment Information:

Alula Learning Limited
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Fcmb.



Have questions about the training or unsure which course is right for you?

Send us an email, and we'll get back to you quickly. We look forward to have you join us in class!



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Thank You

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